

Bartronics America receives 3 Patent Ribbon Copies for RFID Wristbands

For Immediate Release

HYDERABAD, September 23, 2009

Bartronics America, Inc., a wholly-owned subsidiary of Bartronics India Limited (Bartronics), one of India's largest bar code and RFID technology companies, today announced that it has received three patent ribbon copies from the United States Patent Office (USPO) for RFID wristbands which can be used in applications ranging from healthcare to leisure and entertainment.

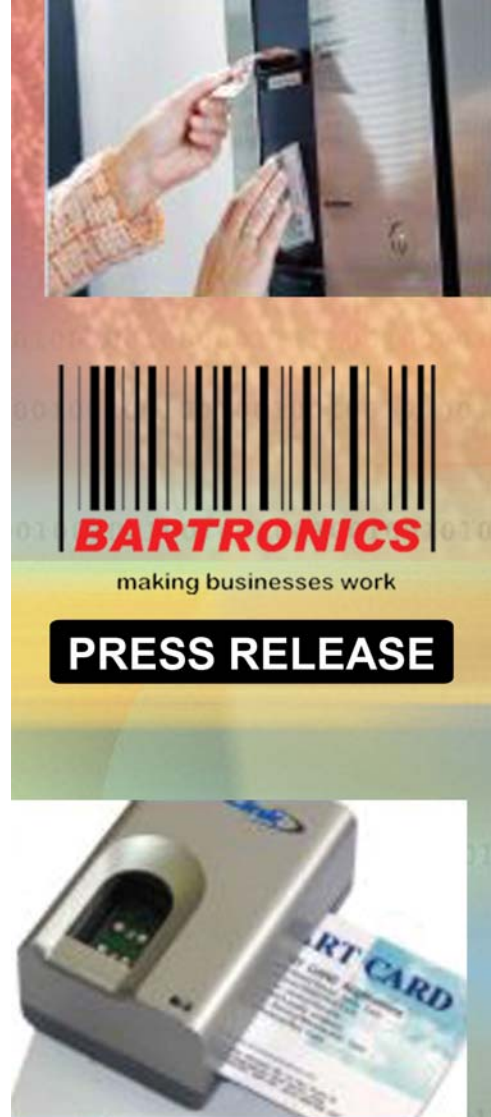
Two of these patents enhance the security of RFID wristbands important in protecting patient information or money in a cashless payment environment such as a theme park.

Patent Number 7,535,356 describes a conductive fastener that connects the RFID wristband so that when the wristband is torn off it breaks a security circuit. Patent Number 7,579,950 describes a technique to extend the RFID antenna around holes used to snap the wristband together in a serpentine fashion to provide addition wristband security.

The third, Patent Number 7,562,445 and by far the most significant one of the trio, describes a method of manufacturing a two-layer secure RFID wristband. By using only two layers, this new method reduces material costs of manufacturing RFID wristbands.

"The business application of this patent alone will put Bartronics America, Inc. in a pioneering league and leadership position within the RFID wristband market, enhancing the Bartronics Group across all markets and geographies with a new thrust. This technologically successful innovation is part of our huge thrust on R&D to live up to our core alignment to the needs of clients and markets, and our promise of making businesses work," said Sudhir Rao, Managing Director, Bartronics India Limited.

These patents can be viewed at: <http://www.uspto.gov>.



About Bartronics

Incorporated in 1990, Bartronics is a Hyderabad-based Company that started with providing solutions in Bar Coding, one of the oldest AIDC technologies. The Company's focus today extends to RFID, POS, Smart Cards working as AIDC division, RFID division, Smart Card Division and Retail-IT division.

Bartronics' focus is on supply chain and inventory management, logistics, time, attendance and asset tracking systems. Bartronics' knowledge of products, technologies, implementation skills and understanding of the market place make us a dominant player in the domestic markets, and help us share exclusive relationships with many of the leading vendors in the world.

For more information on Bartronics, please visit:

www.bartronicsindia.com

About Bartronics America

Bartronics America, Inc. manufactures RFID wristbands and other RFID devices and products, through its public parent company Bartronics India Limited. In addition, Bartronics America, Inc. builds solutions for the RFID community such as cashless payment, access control, track and trace, Inventory control, as well as, a host of other applications for making businesses work.

For further information, please contact:

Namita Dandekar

Christensen IR, ndandekar@christensenir.com

Tel No: +919820980023

