



**Bartronics Q2 FY2011 consolidated revenue at Rs 224 crore;
Q-o-Q growth of 38%**

Hyderabad, November 14th, 2010: Bartronics India Limited, one of India's largest bar code and RFID technology companies, today announced its second quarter results for fiscal 2011.

Consolidated financial highlights for the second quarter, FY 2011

- Consolidated Revenues of Rs 224 cr, a Q-o-Q growth of 38%
- EBITDA margins stand at 22% for the quarter
- Net Profit for the quarter stands at Rs. 16.5 cr
- EPS for the quarter stood at Rs. 4.85

Commenting on the results, Mr. Sudhir Rao, Managing Director said “We have had a good second quarter for the current fiscal. As highlighted by our revenue figures, we have managed to maintain an impetus across our markets, as demonstrated by a significant Q-o-Q rise in our net revenue figures.”

He also added, “We have seen a significant rise in revenues from our domestic operations, which have been augmented by several new customer wins. Our South Asia operations have also increased traction and we expect this accelerated performance to continue.”



About Bartronics:

Incorporated in 1990, Bartronics is a Hyderabad-based Company that started with providing solutions in Bar Coding, one of the oldest AIDC technologies. The Company's focus today extends to RFID, POS, Smart Cards working as AIDC division, RFID division, Smart Card Division and Retail-IT division.

Bartronics' focus is on supply chain and inventory management, logistics, time, attendance and asset tracking systems. Bartronics' knowledge of products, technologies, implementation skills and understanding of the market place make us a dominant player in the domestic markets, and help us share exclusive relationships with many of the leading vendors in the world.

For more information on Bartronics, please visit:

www.bartronicsindia.com

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